

ABOUT US

We are well-versed in a variety of operating systems, software development, internet research, database management, data visualization, web project and other freelancing services.

We adopt latest technology and use our freelancing expertise to help customers with small to mid-size projects at reasonable cost.

We are offering various other freelance services, e-learning, digital products and other consumer products through our channel partners to our existing and prospective valued customers.

SubLime is our associate, offering e-learning courses, training and freelance services.

SERVICE CATALOG

- IT Management & Consultancy
- Software & Web Development
- Desktop Publishing & Designing
- Internet Research
- VBA Business App Development
- Social Media Marketing Services



SWEAF[®]

class 42 services

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IT MANAGEMENT & CONSULTANCY

We professionally manage, advise, monitor and administer small & mid-sized organization's information technology systems: hardware, software and networks. We focus to make information systems to be operated efficiently.

In the today's digital world, IT departments are tasked to do more than ever and are becoming a fulcrum for reinvention.

We discover the user's technology requirement, means access to the technology they need, when they need it, on whichever device they prefer to use.



"The digital workplace merges work and life - a virtual space with applications, services and information on demand," - Forbes Insights.

IT Strategy and Planning Services

- Existing IT Environment Assessment
- Discovery & Information Gathering
- Gap Analysis
- IT Infrastructure Design
- Technology Roadmap
- Technology Recommendations
- IT Cost Optimization
- IT Security Assessment

SOFTWARE & WEB DEVELOPMENT

We focus on creating computer/web application using latest programming languages and technology with user-friendly interactive designs and creative GUI.

We operate Remote Desktop Protocol, Virtual Desktop, Cloud Service interfaces and 3rd party's leading hosting services to develop and deployment of software/web application.

Seamless efforts from our connected associates and freelancer contractors, we deliver our projects on time and with cost optimization.

We offer our products on monthly/yearly subscription as well as on perpetual license basis with reasonable annual maintenance cost.



"A lot of companies have chosen to downsize, and maybe that was the right thing for them. We chose a different path. Our belief was that if we kept putting great products in front of customers, they would continue to open their wallets." - Steve Jobs

Software Development

- Requirement Analysis and Planning
- Requirement Defining
- Designing Requirements
- The Building of App or Coding
- Testing of Application
- Implementation
- Deployment and Maintenance

Web Development

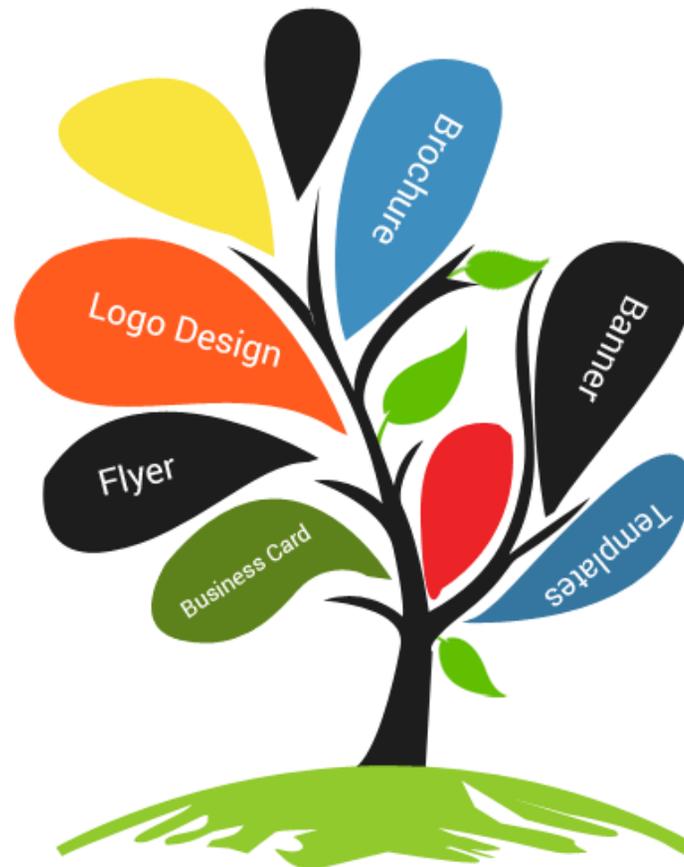
- Requirement Analysis and Planning
- Site Page Designing
- Coding - Building Website
- Testing of Application
- Hosting
- Deployment and Maintenance

DESKTOP PUBLISHING & DESIGNING

Our freelancing skill used to create innovative & complex documents like leaflets, logos, brochures, catalog, business cards, letterheads, newsletter, advertisement and various kind of fliers.

We create visual displays of ideas and information in modern way and using latest digital technology.

Refer along side extended services and we assures our product delivery within stipulated time frame to the customer.



“There are three responses to a piece of design – yes, no, and WOW! Wow is the one to aim for.” – Milton Glaser

Desktop Publishing Services

- Design print communications such as brochures, fliers, ads & posters
- Design print communications such as catalogs, directories, and annual reports
- Design logos, business cards, and letterhead
- Design and publish newsletters, magazines, and newspapers
- Design books and booklets
- Convert print communications to formats for the web and smart devices such as tablets and phones
- Create resumes and business forms including invoices, inventory sheets, memos, and labels
- Create more attractive, readable reports, posters, and print or on-screen presentations for school or business
- Make digital scrapbooks and print or digital photo albums

INTERNET RESEARCH

There are billions of pages of data that popular search engines don't reach, and we know how to find that data for our valuable to existing and potential clients.

We, SWEAF objectively evaluate right information since not all information found on the internet is accurate.

We target broadly plus specialize in specific areas such as market research, genealogy research, statistical research, technology research etc.

Connect in discovering new ideas, formats, and approaches that you haven't thought how it may be useful to grow your business!

"The more important reason is that the research itself provides an important long-run perspective on the issues that we face on a day-to-day basis." - Ben Bernanke

Research Services

- Identify and develop your topic
- Do a preliminary search for information
- Locate materials
- Evaluate your sources
- Make notes & write your paper
- Look for credible, authoritative sources
- Find the original source whenever possible
- Proofread



VBA BUSINESS APP DEVELOPMENT

We use VBA to customize applications to meet the specific needs of your day-to-day business, such as creating user-defined functions, automating computer processes, and accessing Windows APIs.

Such application can be used to control many aspects of the host application, including manipulating user interface

features, such as menus and toolbars, and working with custom user forms or dialog boxes.

Experiences says, the VBA applications are much time savings and certainly, useful to end users/businesses to carry their work accurately and timely.



“Always deliver more than expected.” –
Larry Page

VBA Business Application

- A discussion of the basic steps involved in spreadsheet/office application development
- Determining end user needs and planning applications to meet those needs
- Determine the most appropriate user interface
- Make the application aesthetically appealing and intuitive
- Guidelines for developing and testing applications
- Documenting development efforts and writing user documentation

SOCIAL MEDIA MARKETING SERVICES

A succinct strategy will help your brand tackle its goals with a sense of purpose.

Social media is a vital marketing channel for businesses of all sizes. The common question a few years ago, "why should our business use social media?", is now being replaced with, "how can our business grow with social media marketing?".

As a social media marketer, this makes us very excited. What doesn't make us excited is how many businesses are still trying to market on social media without a documented strategy.

We create an effective social media marketing strategy for you/your businesses.



"Social media is not just an activity; it is an investment of valuable time and resources. Surround yourself with people who not just support you and stay with you, but inform your thinking about ways to WOW your online presence" - Sean Gardner

Social Media Marketing

- Set meaningful social marketing goals
- Research your target audience.
- Establish your most important metrics
- Analyze your competition.
- Create and curate engaging content
- Make timeliness a top priority
- Assess your results and optimize
- Communicate goals, challenges and wins with your team



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